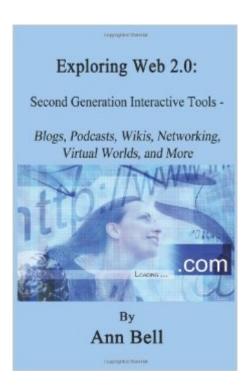
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Exploring Web 2.0: Second Generation Interactive Tools - Blogs, Podcasts, Wikis, Networking, Virtual Words, And More





Synopsis

Exploring Web 2.0: Second Generation Interactive Tools - Blogs, Podcasts, Wikis, Networking, Virtual Worlds, and More is designed to help the casual computer user, students, parents, and teachers understand the latest in free and inexpensive web tools and their power for research, collaboration, and communication. It provides the history, background, and current overview of Web 2.0, RSS feeds, metadata, tags, tag clouds, and folksonomy to demystify the current jargon connected with this latest web phenomenon. Web 2.0 tools covered include: 1. Social bookmarking 2. Photo-sharing 3. Blogs 4. Podcasts 5. Vodcasts/Screencasts 6. Wikis 7. Mashups 8. Virtual Offices 9. E-Learning Course Management 10. Social/Professional Networking 11. Virtual Worlds 12. Online Communications

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Customer Reviews

GOOD FOR THE MODERATE WEB USER TO THE BEGINNERIf you are like me, fairly web-knowledgeable but feel, you need to understand more of what is out there, this is the book for you. If you are clueless, this book can help as well, but you might read it a bit slower and poke at the links provided in detail. Take your time, it is an interesting read.QUICKLY BECAME A SOURCE I PLAN TO GO BACK TOI've read this book cover to cover once. Now it has over 20 post-it-notes tabbing pages that have links that I plan on investigating. This is a book that is going on the shelf at work and will be dog-eared quickly. My colleagues have also expressed an interest in getting their

hands on it as well.THE BREADTH AND DEPTH ARE JUST RIGHTI already knew about Blogs, Social Networking, Geo-tagging, photo sites and a bit about Wikis but only knew the names of the rest. Ann Bell the author takes a teacher's role in this book and spells out what each are. She doesn't necessarily tell you why you would use one site over the other (that would be a book in itself and be out of date before it was published) but she gives you what you need to make your own judgment. This really was a brave undertaking for its breadth of topics as well as depth of coverage.ALL SORTS OF DETAILED INFORMATION, YOU CAN PICK AND CHOOSEWithin the book there are links and in some cases detailed instructions on hardware and software for what it takes to create some of the items such as Pod and Vod casts. Knowing what to do to create these if you have ever done any video work, is no small feat. While I didn't test her instructions, I'm sure at some point I might. It is clear the author's predominant focus is education and many of the links reflect that.

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